CUES Supplier Member Rate Card

Reserve your ad space now and save all year!

Take advantage of *Management's* 2011 ad rates in 2012! In response to the economy—and to help you stretch your advertising dollars—CUES has frozen ad rates at 2011 levels. Call **800.252.2664, ext. 5341** today for details.

Effective with January 2012 issue					
FOUR COLOR	**1x**	**3x**	**6x**	**9x**	**12x**
2 Page Spread	$6,230	$5,630	$5,010	$4,580	$4,162
Full Page	$3,970	$3,560	$3,220	$2,980	$2,780
1/2 Page Spread	$4,785	$4,270	$3,840	$3,525	$3,260
2/3	$3,530	$3,190	$2,880	$2,685	$2,520
1/2	$3,130	$2,860	$2,610	$2,440	$2,285
1/3	$2,550	$2,340	$2,160	$2,025	$1,920
TWO COLOR	**1x**	**3x**	**6x**	**9x**	**12x**
2 Page Spread	$5,830	$5,230	$4,610	$4,180	$3,762
Full Page	$3,570	$3,160	$2,820	$2,580	$2,380
1/2 Page Spread	$4,385	$3,870	$3,440	$3,125	$2,860
2/3	$3,130	$2,790	$2,480	$2,285	$2,120
1/2	$2,730	$2,460	$2,210	$2,040	$1,885
1/3	$2,150	$1,940	$1,760	$1,625	$1,520
1/4	$1,925	$1,750	$1,585	$1,480	$1,380
BLACK/WHITE	**1x**	**3x**	**6x**	**9x**	**12x**
2 Page Spread	$5,230	$4,630	$4,010	$3,580	$3,162
Full Page	$2,970	$2,560	$2,220	$1,980	$1,780
1/2 Page Spread	$3,785	$3,270	$2,840	$2,525	$2,260
2/3	$2,530	$2,190	$1,880	$1,685	$1,520
1/2	$2,130	$1,860	$1,610	$1,440	$1,285
1/3	$1,550	$1,340	$1,160	$1,025	$920
1/4	$1,325	$1,150	$985	$880	$780
COVERS*	**1x**	**3x**	**6x**	**9x**	**12x**
Cover II, III	$5,825	$5,090	$4,450	$3,955	$3,555
Cover IV	$6,030	$5,195	$4,600	$4,075	$3,665

*Covers include a full-color charge.

Print ads also appear hyperlinked in the digital version of the magazine.

CUES Nonmember Rate Card

Become a CUES Supplier Member and Profit!

Save money on advertising by joining CUES today! Visit **cues.org/membership** to learn more.

Effective with January 2012 issue					
FOUR COLOR	**1x**	**3x**	**6x**	**9x**	**12x**
2 Page Spread	$9,865	$7,950	$7,020	$6,375	$5,745
Full Page	$5,455	$4,855	$4,335	$3,975	$3,670
1/2 Page Spread	$7,710	$5,910	$5,260	$4,790	$4,390
2/3	$4,800	$4,285	$3,820	$3,525	$3,275
1/2	$4,200	$3,790	$3,410	$3,155	$2,925
1/3	$3,325	$3,005	$2,740	$2,540	$2,375
TWO COLOR	**1x**	**3x**	**6x**	**9x**	**12x**
2 Page Spread	$9,465	$7,550	$6,620	$5,975	$5,345
Full Page	$5,055	$4,455	$3,935	$3,575	$3,270
1/2 Page Spread	$7,310	$5,510	$4,860	$4,390	$3,990
2/3	$4,400	$3,885	$3,420	$3,125	$2,875
1/2	$3,800	$3,390	$3,010	$2,755	$2,525
1/3	$2,925	$2,605	$2,340	$2,140	$1,975
1/4	$2,585	$2,330	$2,080	$1,920	$1,770
BLACK/WHITE	**1x**	**3x**	**6x**	**9x**	**12x**
2 Page Spread	$8,865	$6,950	$6,020	$5,375	$4,745
Full Page	$4,455	$3,855	$3,335	$2,975	$2,670
1/2 Page Spread	$6,710	$4,910	$4,260	$3,790	$3,390
2/3	$3,800	$3,285	$2,820	$2,525	$2,275
1/2	$3,200	$2,790	$2,410	$2,155	$1,925
1/3	$2,325	$2,005	$1,740	$1,540	$1,375
1/4	$1,985	$1,730	$1,480	$1,320	$1,170
COVERS*	**1x**	**3x**	**6x**	**9x**	**12x**
Cover II, III	$8,585	$7,640	$6,680	$5,930	$5,330
Cover IV	$8,885	$7,900	$6,900	$6,110	$5,500

*Covers include a full-color charge.

To submit an ad, e-mail your materials to ads@cues.org.

Karin Sand – Director of Supplier Sales
E-mail: sales@cues.org ■ Phone: 800.252.2664 or 608.271.2664, ext. 341